

Discovery by design

Are you digitalizing your business and have identified new opportunities? Thinking of creating a new service or application or enhancing an existing one? Before rushing in to implementation it does pay off to first ensure that everybody have understood the situation and are solving the right problem. "Interaction Design" leads to a shared and validated understanding, both the business problem at hand, and a concrete and validated candidate solution which can be assessed, critiqued and improved on before a line of code is written.

THE PROJECT

- The design is done with 2 senior experts, and consists of three or four workshops
- A concept document including description of
 - Business problem
 - Business goals
 - Related processes and information flows
 - Stakeholders and users
- A solution proposal, that depending on the situation might include one or more of the following:
 - Slide presentation
 - Wireframes & Interactive prototype created with Figma
 - Story board
 - Paper prototype

THE PURPOSE

- To understand and formulate the business problem, business goals and key business processes
- To identify and describe the relevant stakeholders, users and their needs
- To propose a feasible solution candidate
- To validate the proposed solution and increase understanding of business potential, users' needs and technical feasibility

OPTIONS FOR NEXT STEPS

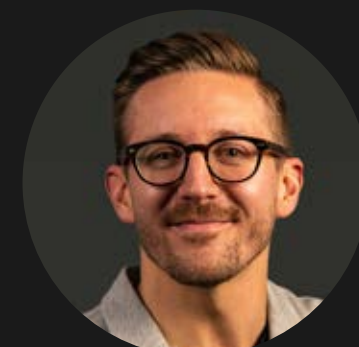
- Plan a suitable architecture and an implementation plan with Zure's "Architecture + Roadmap: Feature"
 - Zure delivers an architectural plan, schedule and budget estimates
- Or if any technical risk needs to be mitigated, it is achieved with Zure's "Three week prototype"
 - Zure delivers a first working version of the solution
- Implement and release the first version of the application with Zure development services
 - Zure maximizes the return on your investment via agile and lean methods
- Maintain and improve your application with Zure's continuous services
 - Zure provides expertise and the required SLAs up to 24/7 service if required

FIXED PRICE

8 900 € + VAT



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